



Campus Recruitment Process for MBA Students

Key Stages of Campus Recruitment

- ✓ **Pre-Placement Talks and Company Presentations**
 - ✓ Companies conduct presentations to introduce themselves, their work culture, job profiles, and career growth opportunities.
 - ✓ This helps students understand the company and its expectations.
- ✓ **Aptitude Tests. Written Exams and coding**
 - ✓ Cognitive abilities (e.g., problem-solving, reasoning, memory)
 - ✓ Technical abilities (e.g., Domain specific)
 - ✓ Language abilities (e.g., reading comprehension, grammar, vocabulary)
 - ✓ Spatial abilities (e.g., visualizing objects, understanding diagrams)
- ✓ **Group Discussions and Case Studies**
 - ✓ These assess communication, leadership, teamwork, and problem-solving skills.
 - ✓ Case studies evaluate analytical and decision-making abilities.
- ✓ **Technical Interviews**
 - ✓ In-depth evaluation of domain-specific knowledge, problem-solving.
 - ✓ Questions can range from theoretical concepts to practical problem-solving.
- ✓ **HR Interviews**
 - ✓ Assessment of personality, communication skills, cultural fit, and career aspirations.
 - ✓ Questions about personal background, work experience, and career goals are common.